

Überblick der Spezialisierung Marketing

Branchen

- Automobil / Automotive
- Anlagen- / Maschinenbau
- Communications
- FMCG
- Retail / E-Commerce
- Healthcare
- Travel, Leisure & Sports
- IT-Services Provider
- Professional Services
- Real Estate / Property
- Software / Cloud Platform Provider

Funktionen

- Trade Marketing
- Marketing Communication
- Public Relation
- Product Management
- Brand Management
- Digital Marketing
- Online Marketing
- E-Commerce Management

Vorstand / Geschäftsführer / Bereichs- / Abteilungs- / Teamleiter / Spezialist